## **Play It Your Way (0:30)**

*We open with a Millennial sitting in his apartment at night. He’s got a $5 Double Chalupa Box. He gets a notification on his phone.*

**MILLENNIAL: Oh hey, I won.**

*The Millennial shrugs, goes back to his chalupa, unwraps it, and is just about take a bite, when...*

*Off-screen, a gloved hand lowers the chalupa before he can take a bite.*

**MOONMAN VO: Hold on. I don’t think you understand.**

*Cut to reveal a guy dressed in a Moonman outfit.*

**MOONMAN: You just won the exclusive Xbox One X with an Elite Series 2 controller.**

*Moonman sits down in front of him. The Millennial is dumbstruck. They stare at each other in uncomfortable silence for a beat.*

**MOONMAN: You got some choices to make. You’re on your way to the Outer Worlds.**

*Cut to an epic shot of the Outer Worlds. A ship tears across the sky. Quick cuts of the Player fighting alien monsters on a strange landscape.*

**MOONMAN VO: Are you gonna be the hero of Halcyon?**

*Cut to some shots of the Player doing heroic things. Taking down scrapbots. Fighting off marauders. Quick shots of the Player’s companions standing by their side.*

**MOONMAN VO: ...Or are you gonna sell out to the bad guys?**

*Cut to some wide shots of Byzantium, the city of the elite. We see intimidating guys in impressive Board armor. Some shots of Board propaganda.*

*Cut back to the Millennial and the Moonman sharing another uncomfortable silence. The Millenial’s wondering how this guy got into his apartment in the first place. Awkwardly, he responds.*

**MILLENNIAL: I ... don’t know. What would you do?**

*Cut back to the Moonman. He takes off his helmet to reveal Ron Perlman*.

**RON PERLMAN: Whatever I want.**

*Perlman picks up one of the chalupas, takes a bite, and leaves. The Millennial reaches out hesitantly, opening his mouth as if to say something. Hard cut to the food pod. A small sprat drags the food pod along.*

**VO: Want to play it your way? Buy a $5 Double Chalupa Box for your chance to win an Exclusive Xbox One X.**

**SPRAT, to Camera: Yo quiero Spacer’s Choice.**